

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 79993	CF NTL-POL	FBD - LBD: 08/08/12 - 08/14/12	HL#:	Created: 08/03/12 09:53 AM
Client: AMERICANS FOR PROSPERITY...	CPE: / / 322	Agency Commission: 15 %	Updated: HJMALLOY on 08/06/12 10:15 AM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: EST#322 (9820)	Self :20:00	Confirmed: 08/03/12 12:19 PM	
Buyer: STEPHANIE KOHLBAUER	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

## NEW ORDER CHG/PH 08/03/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	ENEWS5PM	0 0 1 1 0 0 0	NEWS	30				0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/09/12	2										
002	NEARLYMF	0 0 1 1 1 0 0	NEWS	30				0.0	\$950.00	3	\$2,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	3										
003	NLATE	0 0 1 1 1 1 0	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/11/12	4										
004	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										
005	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										
006	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										
007	NEARLYMF	1 1 0 0 0 0 0	NEWS	30				0.0	\$950.00	2	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$21,400.00	\$18,190.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,400.00	\$18,190.00	\$0.00	\$0.00